PRESS RELEASE

JEWELLERY & GEM
WORLD HONG KONG

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Tuesday

Jewellery & Gem WORLD Hong Kong

16-20 September 2024 | AWE 18-22 September 2024 | HKCEC

The World's Number One Fine Jewellery Event

Day 2

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Spectacular finds at AsiaWorld-Expo



Rajesh Shah, partner at Venus Jewel, points at the Yellow Lava, the star of the company's offerings at Jewellery & Gem WORLD Hong Kong 2024



The Yellow Lava, a 16.92-carat flawless vivid yellow diamond from Venus Jewel

fascinating array of valuable g e m s i s i m p r e s s i n g professional trade buyers at the jewellery materials section of Jewellery & Gem WORLD Hong Kong, which runs at the AsiaWorld-Expo until September 20, 2024.

Pride of place at Venus Jewel's booth belongs to the Yellow Lava, an amazing 16.92-carat radiantshaped, flawless vivid yellow diamond.

"We are delighted to present the 'Yellow Lava,' a true testament to our craftsmanship, energy and dynamism. An epitome of luxury, this diamond is a symbol of passion, power and elegance. Its name is derived from its evenly distributed vivid yellow colour and flawless clarity," said Rajesh Shah, partner at Venus Jewel.

Vivid yellow diamonds rarely come in such a large size and in flawless clarity, added Devansh Shah, partner at Venus Jewel. "This limited-edition piece is destined to become a treasured family heirloom or an iconic statement of personal luxury," he said.

Over at the Fine Gem Pavilion, fancy colour diamond and coloured gemstone specialists are training the spotlight on exceptional treasures.

Mesmerising fancy blue diamonds, bearing vivid intense and deep colours, are the main attraction at Scarselli. Also adorning its display windows is an expansive selection of fancy yellow diamonds, some of which weigh 40 carats to 60 carats, according to founder Bruno Scarselli.

"It is important for people to know that one jewellery showcase consisting of three blue diamonds alone is valued at US\$50 million," remarked Bruno.

Meanwhile, a stunning Padparadscha sapphire is turning heads at Wilds Co Ltd's booth. Hanz-Georg Wild, CEO of Wilds, explained, "We want to draw attention to a mesmerising 20-carat plus Padparadscha sapphire from Sri Lanka with intense pink and orange colour."

What makes the gem exceptional is the fact that Padparadscha sapphires of this size do not normally come in such vibrant hues. "The colour combination of pink and orange is very special in Padparadscha sapphires. Add to that the notable size. This stunning gem carries a price tag of around US\$1.5 million," noted Wild.